



The Reality of MiFID II in Year One What we need to know going into Year II

Please join us for our headline event of the year! You won't want to miss this candid and engaging discussion with IR leadership and analysts who will share firsthand the impact of MiFID II and what to expect this coming year. They will review the latest developments on the impact of MiFID II; how the sell-side is implementing new procedures to accurately respond to MiFID II while also maintaining their role as a critical intermediary between issuer and investor; and MiFID II-related challenges and the changes to your IR program.

When: Thursday, April 4

1:30 – 2:00p Registration
 2:00 – 5:00p Summit Sessions
 5:00 – 7:00p Social at Shanahan's

Where: RE/MAX in DTC

5075 S. Syracuse St.
 Greenwood Village, CO
 (Bellevue and I-25)

National Investor Relations Institute (NIRI) Rocky Mountain Summit

Session 1	<p>MiFID II Overview – What Really Happened in Year One?</p> <ul style="list-style-type: none"> ❖ Learn the latest developments on the impact of MiFID II <p>Colin Strong, Director of Business Development, Rivel Research Group</p>
Session 2	<p>Fireside Chat: Insight from a Sell-Side Analyst</p> <ul style="list-style-type: none"> ❖ Understand how the sell-side is implementing new procedures to accurately respond to MiFID II while also maintaining their role as a critical intermediary between issuer and investors • Paul Grigel, Senior Research Analyst at Macquarie Group Limited • George Hoglund, CFA, Vice President, Investor Relations at National Storage Affiliates (NYSE: NSA) and previous analyst covering the real estate investment trust (REIT) sector <p>Moderator: Louis Baltimore, Director of IR at Extraction Oil & Gas (Nasdaq: XOG)</p>
Session 3	<p>IRO Panel: Insights from IROs living in a MiFID II World.</p> <ul style="list-style-type: none"> ❖ Understand MiFID II-related challenges and the changes to your IR program • Tony Riter, Manager Investor Relations at 3M (NYSE: MMM) • John Rea, Director of Investor Relations at Liberty Global (Nasdaq: LBTYA, LBTYB, and LBTYK) Moderator: Moderator: Rebecca Palumbo, VP Corporate Affairs at Hallador Energy (Nasdaq: HNRG)

For more information about the speakers, visit <http://www.rockyniri.org/upcoming-events>

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